

Federal Communications Commission

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Description: WIPR 2ND QUARTER FORM 388
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Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (March 2008)	FOR FCC USE ONLY
FCC 388		DTV Quarterly Activity Station Report	
		FOR COMMISSION USE ONLY FILE NO. -20080709AJK	
Licensee PUERTO RICO PUBLIC BROADCASTING CORPORATION			
Call Sign WIPR-TV	Facility Id 53859	Previous Call Sign (if applicable)	
Community of License			
City SAN JUAN	State PR	County USA	Zip Code 00918 - 0909
Nielsen DMA PUERTO RICO	World Wide Web Home Page Address HTTP://WWW.TUTV.PUERTORICO.PR	Licensee Renewal Expiration Date (mm/dd/yyyy) 02/01/2005	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)			
<input checked="" type="checkbox"/> Analog	6		
<input checked="" type="checkbox"/> Digital	43		
Report reflects information for quarter ending: 06/30/2008			
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input type="radio"/> Option Two (B and D) <input checked="" type="radio"/> Option Three (C and D)			
Over the past quarter, have you fully complied with the requirements of this option?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Simulcasting:			
Are you simulcasting on your Analog channel and your primary Digital stream?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Application Purpose:			
<input checked="" type="radio"/> DTV Education Report			
<input type="radio"/> Amendment		File Number -	
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.			

Section C (For Noncommercial broadcasters only)

On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air consumer education, in variable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May 1, 2008, this requirement doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes per month between 6 pm and midnight. It must also run one 30 minute transition education piece once (See rules for additional details).

Have you aired a sufficient amount of consumer education (60, 120, or 180 seconds per day, depending on the date) during each day this quarter?	<input checked="" type="radio"/> Yes <input type="radio"/> No
30 Minute Educational Programs - Last Quarter	
How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.	
Total number of 30 Minute Informational Programs 0	
Comments: NEVERTHELESS, WIPR HAS BEEN WORKING ON THE PRE-PRODUCTION STAGE OF AN INFORMATIONAL PROGRAM ABOUT THE DTV TRANSITION. THIS PROGRAM WILL BE BROADCASTED ON JULY 13TH 2008:	

THUS, DURING THIRD QUARTER.

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: IN A JOINT EFFORT WITH OTHER STATIONS IN PUERTO RICO, WIPR-TV HAS BEEN AIRING NEWS REPORTS REGARDING THE DTV TRANSITION TOPICS.	
Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: THE STATION INCLUDES INFORMATION ON ITS WEBSITE REGARDING THE DTV TRANSITION AND THE CONVERTER BOX COUPON PROGRAM (SEE HTTP:WWW.TUTV.PUERTO.PR/TUTV/TELEVISION_DIGITAL.HTM). THIS LINK SPECIFICALLY ADDRESSES THE FOLLOWING TOPICS: "WHAT'S DIGITAL TV?", "HOW IT WILL AFFECT ME?", "WHAT CAN I DO TO PREPARE FOR IT?", "FURTHER INFO REGARDING DIGITAL TV". FORMER REPORTS FROM PREVIOUS QUARTER ARE INCLUDED AND ALSO SEVERAL ADDITIONAL LINKS: WWW.DTV.GOV , WWW.MYCEKNOWHOW.COM , WWW.NTIA.DOC.GOV , WWW.CERETAILERS.ORG	
Additional DTV Outreach Efforts -- Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input checked="" type="checkbox"/> Speaking Engagements	
Comments: JOSÉ FERRERAS, PROGRAMMING MANAGER, LEAD SEVERAL SPEAKING ENGAGEMENTS FOR WIPR-TV'S EMPLOYEES, IN ORDER NOT ONLY TO GUIDE THEM THRU THE DTV TRANSITION, BUT TO HAVE THEM WELL PREPARED TO ANSWER QUESTIONS REGARDING THIS TOPIC, THAT MAY ARISE IN THE COMMUNITY.	
<input type="checkbox"/> Community Events	
Comments:	
<input type="checkbox"/> Other (describe)	
Comments:	
This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.	
Comments:	

Station Certification
I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing DIRECTOR OF LEGAL AFFAIRS
Signature NANCY M. PIÑERO VEGA	Date (mm/dd/yyyy) 07/09/2008

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We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.